



Ben Plomion

Chief Growth Officer

Ben Plomion is GumGum's Chief Growth Officer, a newly created executive role responsible for creating value for clients, ensuring product-market fit, developing go-to-market strategy, and elevating customer experience. Ben leads GumGum's Planning and Sales teams in addition to the award-winning Marketing team that he has led for the past several years as Chief Marketing Officer.

Before he was hired by GumGum, Plomion was Head of Marketing for the programmatic advertising company Chango, where he established the business development and marketing organizations and helped guide the firm to its acquisition by Rubicon Project.

Earlier, he held a variety of marketing leadership positions at General Electric, where he helmed the company's global digital media practice. Plomion is a French native and a graduate of GE's Experienced Commercial Leadership program and McGill University's MBA program. He lives in Venice Beach with his wife and son, and is an avid surfer and skateboarder.

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