



Phil Schraeder

CEO at GumGum

Phil Schraeder is a seasoned media industry executive and recognized thought leader on the subjects of digital advertising and programmatic technologies. As Chief Executive Officer, Schraeder is responsible for GumGum's success in revolutionizing the digital media and sports marketing industries. He is a regular contributor to Adweek, AdExchanger and Fortune, and a 2017 Los Angeles Business Journal's CFO of the Year award honoree.

Schraeder, who joined GumGum in 2011, served previously as the company's President, Chief Operating Officer and Chief Financial Officer. In those roles, he developed the management, revenue, planning, accounting, controls and human resources infrastructures that fomented the company's rapid expansion and growth. Prior to joining GumGum, Schraeder was VP of Finance for Verifi, a full-service provider of global electronic payment and risk management solutions. He has also worked in accounting and finance roles at the 3D technology licensing firm RealD, the film studio New Regency Entertainment and the accounting leader KPMG. Schraeder is an advocate for LGBTQ Equality and lives by the mantra, "Don't spend time with anyone or anywhere you can't be your authentic self"

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